



**DEPARTMENT OF THE ARMY
HEADQUARTERS, US ARMY GARRISON BENELUX
UNIT 21419
APO AE 09708**

REPLY TO
ATTENTION OF

IMEU-CHV-Z

22 June 2005

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: USAG Benelux Command Policy Letter 3*, Commercial Solicitation

1. Reference: USAREUR Regulation 210-70, On-Post Commercial Solicitation, 31 May 2005.
2. Purpose: To ensure that referenced regulation pertaining to commercial solicitation is followed within the USAG Benelux.
3. Applicability:
 - a. All military and civilian personnel and their family members within the USAG Benelux including controlled government housing areas.
 - b. Individuals seeking to conduct business or to advertise their firm, product or event on property controlled by USAG Benelux including government controlled housing areas.
4. This policy does not apply to individuals (military, civilian, family members) selling their personal property by advertisements on bulletin boards, Training Times, or other official command publications.
5. No agent will be allowed to solicit within the USAG Benelux AOR without first obtaining authorization from the commander or his/her authorized representative. An agent is anyone who solicits or advertises goods. Examples of goods are Tupperware, Avon products, Mary Kay cosmetics, sport cards, et cetera. Individuals properly residing in Government-owned or – leased quarters may request permission to operate a Home Based Business (HBB) that sells commercial items like these examples. Individuals who wish to operate an HBB in private quarters must comply with the terms of their lease and all Host Nation laws, to include local ordinances.
6. Agents must contact the local Law Center to obtain proper information concerning authorization for solicitation of services. Examples of services are haircutting or manicures for which the service providers receive compensation. These home-based businesses are authorized and need my approval.
7. On-post door-to-door solicitation in housing areas or barracks is prohibited. Examples of prohibited solicitation are life insurance, securities, books/encyclopedias, et cetera (see paragraph 8, UR 210-70). Also, the military postal system will not be used to send or receive parcels or any correspondence related to conducting a commercial business (see paragraph 8 UR 210-70).

**Previously Policy Letter 17*

This memorandum is available at <http://www.80asg.army.mil/sites/commander/policy.asp>

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8. Officials of cities in the vicinity of the USAG Benelux must contact USAG Benelux officials prior to on post advertisement of city-sponsored events. City representatives should contact the USAG Public Affairs Officer for more information. This contact should occur prior to displaying or advertising events endorsed by the cities surrounding the area.

9. Solicitation on installations is a privilege, not a right. No person may enter the USAG Benelux and transact commercial business without command approval. Solicitation without command approval could result in violators being barred from some or all U.S. Army Europe military installations.

10. Members of the USAG Benelux community are asked to assist the command in this matter. Should you become aware of questionable solicitation activity within the USAG Benelux, contact the Military Police, DSN: 361-5101.


DEAN A. NOWOWIEJSKI
COL, AR
Commanding

DISTRIBUTION:

X, plus

CDR, USAG Schinnen

CDR, USAG Brussels

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